

Positive Alternatives 2016 - 17 Quarterly Update

Grantee (Name and city): Life Care Center East, St. Paul

Contact: Jennifer Meyer

Phone and Email: edjm@optionsforwomeneast.com 651-776-2328

Goal: To provide positive alternatives to abortion to pregnant and parenting women in the East St. Paul and surrounding areas

For the period/quarter: Quarter 4 April 1-June 30 2017

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Provide ongoing guidance, assessment and supervision to grant staff Complete grant forms Track grant budget Attend required grant meetings		We have now finished our first evaluation cycle and now working on implementing ways to improve our pregnancy test to prenatal numbers. We are close to filling all our staff openings to continue our amazing prenatal program. I continue to watch the grant budget and complete all grant reports.	
Outreach	Advertise the clinic and its services to the community by using bus bench or billboard ads.		We ran our Facebook ads along with Google Ads this last quarter. The response went very well with the creation of our new client Facebook page. Excited to run more next quarter.	
Crib Distribution/ Sleep Safety Education	Provide Safe Sleep Education	8	We have been grateful for the pack n play program since it provides us the opportunity to share the safe sleep information with all women in the community. We have had an uptick in phone calls asking about pack n plays this quarter.	49

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Life-Skills Education Program	Provide education on subjects such as: Budgeting Relationship building	12	We had a former education client come back for additional education with her second pregnancy. Our Life Coach worked with her and they had multiple coaching sessions until her delivery in late June.	19
Nutrition	Provide prenatal vitamins to clients having ultrasounds Staff will provide education on prenatal nutrition and prenatal vitamins	30	Giving our prenatal vitamins allows us the opportunity to talk about the health of the mom and her baby. Most clients do not know they can purchase prenatal vitamins at the store so by supplying them a 2 week supply we can start them off right.	30
Parenting Education	Provide Prenatal and Parenting Education including topics such as: Infant Care Discipline Happiest Baby Finding Appropriate Childcare Program participants can earn baby items as incentives.	12	Our prenatal patients have been learning so much from our doctors and nurses, but our Life Coaches have really stepped up and worked with them to ensure they are receiving the pregnancy information they need before they deliver. Some have requested to come more than once a week to make sure they are ready for baby. We also encourage that they bring their support person along with them.	39
Pregnancy Education	Nurses will do initial education on Alcohol/ Drug cessation, importance of prenatal vitamins and early entrance into prenatal care. Referrals for prenatal care will be given with specific contact information Clients who need additional	20	Our nurses have been making additional appointments with our prenatal patients to make sure they have all the information they could possibly need. We have added more information about smoking and drug use during pregnancy. We have been seeing more and more patients not quite understanding the effects drugs can have during pregnancy.	45

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	support or do not currently have prenatal care will be referred to our own prenatal program Prenatal Education Classes, Childbirth Education Classes, One-on-One Education			
Pregnancy Testing	Provide program eligibility assessment, pregnancy counseling and testing.	40	We have seen more women this quarter requesting pregnancy tests with several women who are previous clients. It is nice to hear how they love the care we take and want to come back to us for their pregnancy needs.	92
Prenatal Care	Provide prenatal care	7	Our prenatal patients this quarter have all been first time moms. They come in with great questions and our doctors love to take the time to give them space to process all their needs.	48
Provide Necessary Services to all clients	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	40	With our referrals, up to date we have been tracking all our referrals to our clients with every service. Most of the referrals people are looking for are food, housing, and primary doctors.	129

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Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	30	We were unable to serve these women with our services and referrals. Their requests were out of the scope of our services such as car seats and abortions.	42

Maternal and Child Health Initiative Task Force Strategies				No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>				0
<i>Number of women who received car seat safety education only from a PA funded program activity</i>				96
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>				96
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>				96
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>				4
<i>Number of women who received sleep safety education only from a PA funded program activity</i>				79
Ultrasound	Provide ultrasounds, abortion alternatives education and counseling.	30	We had a client that was so happy to be pregnant but the boyfriend was not on board. After seeing the ultrasound, they could talk about the situation and move forward with the pregnancy.	44

Challenges: We had great numbers in safe sleep education but only gave out a few pack n plays.

We do not have a certified car seat program in place.

Comments: This quarter our pregnancy tests have increased as well as our participants in our prenatal program.